### **JAIPUR SCHOOL OF BUSINESS**

#### Prof. Renu Pareek



**Designation:** Dean & Professor

**Department**: Jaipur School of Business

**Qualification:** Ph.D, MBA

Email: dean.management@jecrcu.edu.in

Research Area: Marketing Management, Brand Building, Advertising.

**Publication:** Research Papers Published:41

Seminar/Conference: 13, FDP/MOOC: 12, Patent & Copyright: 4, Consultancies: 3

**Book Written:** 1

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Prof.	Professor,	16/03/2020	02/03/2020	Ph.D	NIL	41
Renu	Dean					
Pareek						



Dr. Ruchi Goyal

**Designation:** Professor & Head BBA **Department:** Jaipur School of Business

Qualification: Ph.D, MHRM, M.A. (Economics), NET & SLET

Email: ruchi.goyal@jecrcu.edu.in

Research Area: Human Resource practices, Employee satisfaction, Employee Commitment,

Managerial Economics, Business Environment and Business Economics.

Publication: Research Papers Published: 47, Books Authored: 5, Case studies Published: 5,

**Papers Presented in Conferences: 13** 

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/ WOS /UGC/ Conferences
Ruchi Goyal	Professor	01/04/2021	16/09/2016	Ph.D	NET	47



## Prof. Sandeep Naga

**Designation:** Professor

**Department:** Jaipur School of Business

Qualification: Ph.D, MBA, BE(Mech.), PGDEMA, PGDGC, PGDPPIM

Email: sandeep.naga@jecrcu.edu.in

Research Area: New product development time reduction, Marketing, Operations,

Manufacturing, Supply chain, PPC, R&D

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Sandeep	Professor	30/08/2022	30/08/2022	Ph.D	Nil	3
Naga						



Dr. Nupur C Sharma

**Designation:** Professor & Head Outreach

**Department:** Jaipur School of Business (Faculty of Management)

Qualification: Ph. D, MBA

Email: nupur.sharma@jecrcu.edu.in

Research Area: Human Resources & Organisation Behaviour

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF /SLET	Research Publications in Scopus/ WOS Indexed Journals/ UGC Care Journals/ Conferences (Full Paper Only)
Dr Nupur	Professor &	Dec 11,	Dec 11,	Ph D	NIL	01
C Sharma	Head Outreach	2023	2023			Paper
						Published in a
						book



Dr. Rashmi Sharma

**Designation**: Associate Professor **Department**: Jaipur School of Business

Qualification: Ph.D, NET (Management), MBA, B.Com.

Email: rashmi.sharma@jecrcu.edu.in

Research Area: Finance, Financial Markets, Marketing, Services, Banking

Publication: Paper Presented: 15, Paper Published: 14, Seminar attended: 10, Workshop

attended: 09, FDP: 07, MOOCs: 05

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Rashmi	Associate	1/5/2022	7/1/2014	Ph.D	NET	14
Sharma	Professor					

Dr. Jyoti Jain

**Designation:** Associate Professor



**Department**: Jaipur School of Business

**Qualification**: Ph.D (Marketing), UGC-NET (Management)

Email: Jyoti.jain@jecrcu.edu.in

Research Area: Marketing, Advertising, Consumer Behaviour, Human Resource Policies,

Training & Development, Brands

**Publication** 

National Journals: 4, International Journals: 1, Conference & Seminar- 13, FDPs: 11

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Jyoti	Associate	02/06/2022	30/08/2017	Ph.D	NET	7
Jain	Professor					



Dr. Ritu Dixit

**Designation**: Assistant Professor-I **Department**: Jaipur School of Business

Qualification: Ph.D, MBA Email: ritu.dixit@jecrcu.edu.in

Research Area: Human Resource Management, Talent Acquisition, Talent retention, Employee

Engagement, Job satisfaction, E-HRM

Publication: 5, Conference & Seminar- 11, FDPs/ MOOC: 10, Books written- 2, MDP-7,

Consultancies- 2

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Ritu	Assistant	30/08/2022	30/08/2022	Ph.D	NET	5
Dixit	Professor					



Dr. Hemant Verma

**Designation**: Assistant Professor-I **Department**: Jaipur School of Business

Qualification: Ph.D (Commerce), UGC-NET, M.Com, MBA

Email: hemant.verma@jecrcu.edu.in

Research Area: Economics

**Publication**: International: 3, National: 3

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Hemant	Assistant	29/03/2017	29/03/2017	Ph.D	NET	6
Verma	Professor					



Dr. Ram Garg

**Designation**: Assistant Professor-I **Department**: Jaipur School of Business

Qualification: Ph.D, MBA, M.Com. FDPM (IIM- Ahmedabad-2017)

Email: ram.garg@jecrcu.edu.in

**Research Area**: Inferential Statistics (Commerce)

Publication: International Journal Publications:- 12 Papers

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Ram	Assistant	04/08/2018	04/08/2018	Ph.D	NET	12
Garg	Professor					



#### Dr. Varsha Tiwari

**Designation**: Assistant Professor-I **Department:** Jaipur School of Business

Qualification: Ph.D, M.Com (Banking & Business Economics), M.Phil (Commerce), LL.B.

Email: varsha.tiwari@jecrcu.edu.in Research Area: Settlement of Disputes

Publication: Papers Published: 05, Papers Published in Conference Proceedings: 03

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Varsha Tiwari	Assistant professor	8/28/2018	8/28/2018	Ph.D	Nil	8



Dr. M. Kuruvilla

**Designation**: Assistant Professor-I **Department**: Jaipur School of Business

**Qualification**: MBA, BPT

Email: m.kuruvilla@jecrcu.edu.in

Research Area: Organizational Behaviour, Human Resource Management

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/UGC care/Conferences
M.	Assistant	01/09/2014	01/09/2014	MBA	Nil	Nil
Kuruvilla	Professor					



#### Dr. Manish Sharma

**Designation**: Assistant Professor-I **Department**: Jaipur School of Business

Qualification: M.Com, MBA, UGC-NET (Commerce), UGC-NET (Management), NCMP L-2

(NSEs Certified Market Professional), B.Sc. **Email**: manish.sharmag@jecrcu.edu.in

**Research Area**: Financial Risk Management, Securities analysis and Portfolio Management **Publication:** Paper presented in National and International Conferences: 09, Significant

Publications: 03

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Manish	Assistant	09/08/2014	09/08/2014	Ph.D	NET	12
Sharma	Professor					



#### Dr. Arun Gautam

**Designation:** Assistant Professor-I **Department:** Jaipur School of Business

Qualification: NET (Commerce)
Email: arun.gautam@jecrcu.edu.in

Research Area: Taxation, Finance, Accounting (IFRS)

Publications: Research Paper: 43, Conferences: 18, FDP: 08, MOOC: 03, Research Project:01,

Patent:1, Copyrights:2

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Arun	Assistant	01/04/2021	13/01/2020	PhD	NET	43
Gautam	Professor					



Dr. Poonam Rajharia

**Designation:** Assistant Professor - I **Department:** Jaipur School of Business **Qualification:** Ph.D., MBA, BCA **Email:** poonam.rajharia@jecrcu.edu.in

**Research Area:** Corporate Governance

Publications: Research Paper: 14, Paper presented 05, Conferences: 18, FDP: 04

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Poonam	Assistant	18/08/2022	17/08/2022	Ph.D	Nil	14
Rajharia	professor					



Dr. Usha Chouhan

**Designation:** Assistant Professor-I **Department:** Jaipur School of Business **Qualification:** Ph.D., MHRM, M.com, B.Sc.

Email: usha.chouhan@jecrcu.edu.in

Research Area: Human Resource Management, Marketing Management, Digital Marketing,

Labour Laws, Industrial Relations, Corporate governance and Social responsibility

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Usha	Assistant	13/09/2023	13/09/2023	Ph.D	NET	6
Chouhan	Professor					

Dr. Joohi Chaturvedi



**Designation:** Assistant Professor-I

**Department**: Jaipur School of Business (Faculty of Management) **Qualification:** Ph. D, MS(MBA/M.Tech) Quality Management,

B.E Mechanical Engineering

Email: joohi.chaturvedi@jecrcu.edu.in

Research Area: Human Resource Management, Quality Management, Mechanical Engineering

Journal Publications(National/International)-17 Book/Chapter Publications- 3

Faculty Name	<b>Designati</b> on	Date of Joining the Present Position	First Date of Joining the Universit y	Highest Qualificati on	NET / JRF/ SLE T	Research Publicatio ns in Scopus/ WOS Indexed Journals	Research Publicatio ns in UGC Care Journals	Research Publicatio ns in Conferenc es (Full Paper Only)
Joohi	Assistant	18/09/20	18/09/20	Ph.D	Nil	1 & 1	3	2
Chaturve	Professor	23	23			under		
di	I					process		



Dr. Tanya Garg

**Designation:** Assistant Professor-I **Department:** Jaipur School of Business

Qualification: Ph.D., M.Com, B.Com, Diploma in Event management

Email: tanya.garg@jecrcu.edu.in Research Area: HR & Marketing

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Tanya	Assistant	1/10/23	8/5/2019	Ph.D	Nil	8
Garg	Professor					



Dr. Alka Shrivastava

**Designation: Assistant Professor I** 

**Department**: Jaipur School of Business (Jaipur) **Qualification:** EPHRA (IIM Rohtak), Ph.D., M.B.A.

Email: alka.shrivastava@jecrcu.edu.in Research Area: Stress Management

Faculty Name	Designatio n	Date of Joining the Present Position	First Date of Joining the University	Highest Qualificatio n	NET/ JRF/ SLE T	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conference s
Alka Shrivastav a	Assistant Professor	25/3/202 3	3/25/2023	Ph.D	Nil	12



Dr. Anuradha Saxena

**Designation: Assistant Professor I** 

**Department**: Jaipur School of Business (Jaipur)

Qualification: Ph.D, MBA, PG Diploma in project planning & infrastructure management

Email: anuradha.saxena@jecrcu.edu.in

Research Area: Human Resource Management.

Faculty Name	Designatio n	Date of Joining the Present Position	First Date of Joining the University	Highest Qualificatio n	NET/ JRF/ SLE T	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conference s
Anuradh	Assistant	27/02/202	27/02/202	Ph.D	Nil	6
a Saxena	Professor	3	3			



Dr. Sumita Sharda

**Designation:** Assistant Professor I

**Department**: Jaipur School of Business (Faculty of Management) **Qualification:** Ph. D, MBA(HR), M.Phil (BADM) M. Com

(BADM)

Email: <a href="mailto:sumita.sharda@jecrcu.edu.in">sumita.sharda@jecrcu.edu.in</a>

Research Area: Marketing

Facult y Name	<b>Designati</b> on	Date of Joining the Present Position	First Date of Joining the University	Highest Qualificati on	NET / JRF/ SLE T	Research Publicatio ns in Scopus/ WOS Indexed Journals	Research Publicatio ns in UGC Care Journals	Research Publicatio ns in Conferenc es (Full Paper Only)
Dr. Sumit	Assistant Professo	03/04/20 24	03/04/20 24	PH.D	Nil	Nil	Nil	7 (publishe
a Shard a	r							d) 1 (in process)



# Dr. Isac Gunday

**Designation:** Assistant Professor I **Department**: Jaipur School of Business (Faculty of Management)

**Qualification:** Ph.D

Email: isac.gunde@jecrcu.edu.in

Research Area: Marketing Management& Human Resource

Management

Facul ty Name	<b>Designati</b> on	Date of Joining the Present Position	First Date of Joining the Universi ty	Highest Qualificati on	NET / JRF/ SLE T	Research Publicatio ns in Scopus/ WOS Indexed Journals	Research Publicatio ns in UGC Care Journals	Research Publicatio ns in Conferen ces (Full Paper Only)
Dr. Isac Gunda y	Assistant Professor	08/08/20 23	08/08/20 23	PhD	SET	4	4	02



Kriti Tandon

**Designation:** Assistant Professor II

**Department**: Jaipur School of Business (Faculty of Management)

**Qualification:** Pursuing Ph.D, M.Com **Email:** krititandon@jecrcu.edu.in

Research Area: Finance

Facult y Name	Designatio n	Date of Joining the Present Position	First Date of Joining the University	Highest Qualificati on	NET / JRF/ SLE T	Research Publicatio ns in Scopus/ WOS Indexed Journals	Research Publicatio ns in UGC Care Journals	Research Publicatio ns in Conferenc es (Full Paper Only)
Kriti Tando	Assistant Professor	15/09/202 3	15/09/202 3	M.Com	NET	0	1	0
n								



Mr. Mukul Sharma

**Designation: Assistant Professor - II** 

**Department**: Jaipur School of Business (Department of Commerce)

Qualification: M. Com (ABST + BADM), UGC\_ NET (2 times in Commerce, JRF - 1 time in

Commerce)

Email: mukul.sharma@jecrcu.edu.in Research Area: Accounting & Finance

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Mukul	Assistant	07/04/2023	07/04/2023	M.Com	NET,	Nil
Sharma	Professor				JRF	



# Ms. Anushree Yadav

**Designation:** Assistant Professor-II **Department**: Jaipur School of Business **Qualification:** M.Com, NET qualified **Email:** anushree.yadav@jecrcu.edu.in

Research Area: Finance

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Anushree	Assistant	13/09/2022	13/09/2022	M.Com	NET	Nil
Yadav	Professor					



Dr. Sumedha Soni

**Designation**: Assistant Professor-II **Department**: Jaipur School of Business

**Qualification**: BBA, MBA (HR and Marketing), NET (Management)

Email: sumedha.soni@jecrcu.edu.in

Research Area: Human Resource Management, Business Management, Statistics, Economics

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Sumedha	Assistant	1/17/2019	1/17/2019	Ph.D	NET	2
Soni	Professor I					



Ms. Arpita Tripathi

**Designation: Assistant professor II Department**: Jaipur School of Business

**Qualification:** MBA

Email: Arpita.tripathi@jecrcu.in Research Area: Marketing

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Arpita	Assistant	1/06/23	25/08/2022	MBA	NET	1

Tripathi	Professor			

Dr. Shubhangi Keshot

**Designation**: Assistant Professor-I

**Department:** Department of Business Administration

Qualification: Ph.D, MBA, BCA Email: <a href="mailto:shubhangi.keshot@jecrcu.edu.in">shubhangi.keshot@jecrcu.edu.in</a>

Research Area: Human Resource Management

Publication: Research Paper: 4

Faculty Name	Designatio n	Date of Joining the Present Position	First Date of Joining the University	Highest Qualificatio n	NET/ JRF/ SLE T	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conference s
Shubhang	Assistant	24/12/202	24/12/202	Ph.D	Nil	4
i Keshot	Professor	1	1			



Dr. Sheena Kumari

**Designation**: Assistant Professor-I

**Department:** Department of Business Administration

Qualification: Ph.D, MBA, M.Com Email: <a href="mailto:sheena.kumari@jecrcu.edu.in">sheena.kumari@jecrcu.edu.in</a>

**Research Area:** Economics, Financial Management **Publication:** Research Paper: 3, Seminar/Conference: 4

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Sheena	Assistant	27/07/2023	27/07/2023	Ph.D	Nil	3
Kumari	Professor					



Ms. Bhawana Rathore

**Designation**: Assistant Professor-II

**Department:** Department of Business Administration

**Qualification:** MBA, B.com

Email:bhawana.rathore@jecrcu.edu.in

Research Area: Human Resource Management

Publication: Research Paper:03, Seminar/Conference: 4

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Bhawana	Assistant	31/07/2023	31/07/2023	MBA	Nil	3
Rathore	Professor					



Mr. Abhimanyu Gupta
Designation: Assistant Professor-II

**Department:** Department of Business Administration

**Qualification:** MBA, M.A

Email: abhimanyu.gupta@jecrcu.edu.in

Research Area: Financial Management, Economics Publication: Research Paper- 2:, Seminar/Conference: 9

FDP-5

Faculty Name	Designatio n	Date of Joining the Present Position	First Date of Joining the University	Highest Qualificatio n	NET/ JRF/ SLE T	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conference s
Abhimany	Assistant	31/07/202	31/07/202	MBA	NET	2
u Gupta	Professor	3	3			



Ms. Preeti Kumari

**Designation**: Assistant Professor-II

**Department:** Department of Business Administration

**Qualification:** MBA, B.Com

Email:preeti.kumari@jecrcu.edu.in

Research Area: Human resource management

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Preeti	Assistant	08/08/2022	08/08/2022	MBA	NET,	Nil
Kumari	Professor				JRF	

Mr. Lokesh



## Tilwani

**Designation:** Assistant Professor II

**Department**: Jaipur School of Business (Department of Commerce)

Qualification: B.Com, M,com (ABST),NET

Email: lokesh.tilwani@jecrcu.edu.in

Research Area: Finance

Faculty Name	<b>Designati</b> on	Date of Joining the Present Position	First Date of Joining the University	Highest Qualificati on	NET / JRF/ SLE T	Research Publicatio ns in Scopus/ WOS Indexed Journals	Research Publicatio ns in UGC Care Journals	Research Publicatio ns in Conferenc es (Full Paper Only)
Mr. Lokes h Tilwa ni	Assistant Professo r II	23/08/20 23	23/08/20 23	M.COM	NE T	0	0	0

Ms. Khushi Mishra



**Designation:** Assistant Professor II

**Department**: Jaipur School of Business (Department of Business Administration)

Qualification: B.COM, M.COM, Pursuing Ph.D

Email: khushi.mishra@jecrcu.edu.in

Research Area: Human Resource and Organisational Behaviour

Facult y Name	<b>Designati</b> on	Date of Joining the Present Position	First Date of Joining the University	Highest Qualificati on	NET / JRF/ SLE T	Research Publicatio ns in Scopus/ WOS Indexed Journals	Research Publicatio ns in UGC Care Journals	Research Publicatio ns in Conferenc es (Full Paper Only)
Khus hi Mishr	Assistant Professo r	08/08/20 24	07/08/20 23	M.COM	Nil	1	0	Nil



Name: Lijy Lijit Idicula

Designation: Assistant Professor II
Department: Jaipur School of Business (Faculty of Management)

**Qualification:** NET, MBA

Email: lijy.ldicula@jecrcu.edu.in Specialized Area: Marketing, HR

Facult y Name	Designati on	Date of Joining the Present Position	First Date of Joining the University	Highest Qualificati on	NET / JRF/ SLE T	Research Publicatio ns in Scopus/ WOS Indexed Journals	Research Publicatio ns in UGC Care Journals	Research Publicatio ns in Conferenc es (Full Paper Only)
Lijy Lijit Idicul a	Assistant Professo r-II	25/10/20 23	25/10/20 23	MBA	Yes	Nil	Nil	Nil



Ms. Ayushi Soni

**Designation:** Assistant Professor II

**Department**: Jaipur School of Business (Department of Business Administration)

Qualification: Ph. D (Pursuing), MBA, BCOM

Email: ayushi.soni01@jecrcu.edu.in

Research Area: Human Resource Management and Marketing

No. of Conferences/workshop/seminar attended:

Facult y Name	<b>Designati</b> on	Date of Joining the Present Position	First Date of Joining the University	Highest Qualificati on	NET / JRF/ SLE T	Research Publicatio ns in Scopus/ WOS Indexed Journals	Research Publicatio ns in UGC Care Journals	Research Publicatio ns in Conferenc es (Full Paper Only)
Ayus hi	Assistan t	27/03/20	27/03/20 24	MBA	NE T	Nil	2	4
Soni	Professo r- II	24						



Ms. Swati Sharma

**Designation:** Assistant Professor II

**Department**: Jaipur School of Business (Faculty of Management) **Qualification:** M.Com. (Business Administration), M. Phil, SLET

Email: <a href="mailto:swati.sharma@jecrcu.edu.in">swati.sharma@jecrcu.edu.in</a>

Research Area: N/A

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/ WOS Indexed Journals/ UGC Care Journals Conferences (Full Paper Only)
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Swati	Assistant			M.Phil	SLET	1
Sharma	Professor II	15/04/2024	15/04/2024			



Ms. P. Shivani Singh

**Designation:** Assistant Professor-II

**Department:** Department of Management

**Qualification:** MBA(HR - Marketing), B.A. (Management)

Email: shivanisingh.mba@jecrc.ac.in

Research Area: Human Resource Management

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
P.Shivani	Assistant	08/01/2012	07/01/2012	MBA	Nil	Nil
Singh	Professor					



Ms. Sijo Joji

**Designation:** Assistant Professor-II

**Department:** Department of Management

Qualification: MBA (HR) Email: <a href="mailto:sijo.joji@jecrcu.edu.in">sijo.joji@jecrcu.edu.in</a>

Research Area: Human Resource Management

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Sijo	Assistant	22	22	MBA	Nil	Nil
Joji	Professor	/01/2019	/03/2012			

Mr. Patanjali Tripathy

**Designation:** Assistant Professor-II

**Department:** Department of Business Administration

**Qualification:** BBM, MBA (Major-Finance, Minor-Operation & Production Management)

Email:patanjali.tripathi@jecrcu.edu.in

Research Area: General Management, Human Resource Management, Financial Management

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Patanjali	Assistant	23/04/2018	23/04/2018	MBA	Nil	Nil
Tripathy	Professor					



Ms. Mala Shrivastav

**Designation:** Assistant Professor-II

**Department:** Department of Management

**Qualification:** MSW, BA

Email:mala.shrivastav@jecrcu.edu.in

Research Area: Training & development, Human resource management

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Mala	Assistant	01-02-	01-02-	MSW	Nil	Nil
Shrivastav	Professor	2023	2023			

Dr. Nimesh



# Gupta

**Designation: Associate Professor, HoD** 

**Department**: Jaipur School of Business (Faculty of Management)

Qualification: Ph.D, MBA

Email: nimesh.gupta@jecrcu.edu.in

Research Area: Marketing Management, Analytics

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Nimesh	Associate	17/08/2022	17/08/2022	Ph.D	Nil	2

Gupta	Professor			



Dr. Swati Bhargava

**Designation: Associate Professor** 

**Department**: Jaipur School of Business (Faculty of Management)

Qualification: Ph. D, UGC NET JRF (Management), MBA, M. Com (ABST, EAFM)

Email: <a href="mailto:swati.bhargava@jecrcu.edu.in">swati.bhargava@jecrcu.edu.in</a>

Research Area: Marketing Management, Finance

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Swati	Associate	22/08/2022	22/08/2022	Ph.D	NET,	3
Bhargava	Professor				JRF	



Dr. Princi Gupta

**Designation:** Assistant Professor I

**Department**: Jaipur School of Business (Faculty of Management)

**Qualification:** Ph. D, MBA

Email: princi.gupta@jecrcu.edu.in

Research Area: Marketing Management, International business

Facult y Name	Designati on	Date of Joining the Present Position	First Date of Joining the University	Highest Qualificati on	NET / JRF/ SLE T	Research Publicatio ns in Scopus/ WOS Indexed Journals	Research Publicatio ns in UGC Care Journals	Research Publicatio ns in Conferenc es (Full Paper Only)
Princ i Gupt a	Assistant Professo r	27/09/20 21	27/09/20 21	Ph.D	Nil	10	2	Nil

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Amit Kumar	Assistant Professor-I	10-10- 2022	10-10-2022	Ph.D	NET	Nil



Dr. Amit Kumar Sharma

**Designation:** Assistant Professor I

**Department**: Jaipur School of Business (Faculty of Management) **Qualification:** Ph. D, UGC NET (Commerce), M. Com (ABST)

Email: amitkumar.sharma1@jecrcu.edu.in Research Area: Accounting & Finance



Dr. Neha Gupta

**Designation:** Assistant Professor I

**Department**: Jaipur School of Business (Faculty of Management)

Qualification: Ph. D, UGC- NET(JRF), GATE, MCA

Email: neha.gupta01@jecrcu.edu.in

Research Area: Network Intrusion Detection

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Neha Gupta	Assistant Professor	27/03/2023	27/03/2023	Ph.D	NET, JRF	1



Ms. Neelima Chaudhary

**Designation:** Assistant Professor II

**Department**: Jaipur School of Business (Faculty of Management)

**Qualification:** Ph. D (Pursuing), MBA, M. Com (EAFM)

Email: Neelima.chaudhary@jecrcu.edu.in

Research Area: Marketing

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/ WOS Indexed Journals
Neelima	Assistant	22/08/2022	22/08/2022	MBA	NET	1
Choudhary	Professor					



Mr. Tarun Sharma

**Designation:** Assistant Professor II

**Department**: Jaipur School of Business (Faculty of Management)

Qualification: Ph. D (Pursuing), MBA, M. Com

Email: tarun.sharma@jecrcu.edu.in

Research Area: Marketing

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Tarun	Assistant	28/11/2022	28/11/2022	MBA	Nil	Nil
Sharma	Professor II					



Ms. Bhavika Gandhi

**Designation:** Assistant Professor II

**Department**: Jaipur School of Business (Faculty of Management)

Qualification: M. Com (ABST), NTA-NET (Commerce)

Email: Bhavika.gandhi@jecrcu.edu.in

Research Area: Finance

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Bhavika Gandhi	Assistant Professor	31/01/2023	31/01/2023	M.Com	NET	1



Mr. Shashi Kumar

**Designation:** Assistant Professor II

**Department**: Jaipur School of Business (Faculty of Management)

Qualification: Ph. D (Pursuing), UGC-NET (Management), MBA, M.Com

Email: shashi.kumar@jecrcu.edu.in

Research Area: Finance

Facult y Name	Designatio n	Date of Joining the Present Position	First Date of Joining the University	Highest Qualificatio n	NET/ JRF/ SLE T	Research Publication s in UGC Care Journals	Research Publication s in Conference s (Full Paper Only)
Shashi Kumar	Assistant Professor	20/10/202	20/10/202	MBA	NET	1	1



Dr. Swati Prajapat

**Designation:** Assistant Professor I

**Department**: Jaipur School of Business (Faculty of Management) **Qualification:** :Ph. D, UGC NET (Commerce) M. Com(EAFM

& ABST)

Email: <a href="mailto:swati.prajapat@jecrcu.edu.in">swati.prajapat@jecrcu.edu.in</a>
Research Area: Marketing, Finance

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	JRF/	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Swati Prajapat	Assistant Professor	09-05- 2022	09-05-2022	Ph.D	NET	Nil

Ms. Sonali Pandey



**Designation:** Assistant Professor II

**Department**: Jaipur School of Business (Faculty of Management) **Qualification:** Ph. D (Pursuing), NTA-NET (Management), MBA

Email: sonali.pandey2@jecrcu.edu.in Research Area: Banking & Finance

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Sonali Pandey	Assistant Professor	8/1/2023	8/1/2023	MBA	NET	NIL



Ms. Payal Mahipal

**Designation:** Assistant Professor II

**Department**: Jaipur School of Business (Faculty of Management) **Qualification:** Ph. D (Pursuing), MBA (Pursuing), M Com (EAFM)

Email: payal.mahipal@jecrcu.edu.in Research Area: Entrepreneurship

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Payal	Assistant	3/10/2022	3/102022	M.Com	Nil	1
Mahipal	Professor-II					

# Ms. Heena Jeasani

**Designation:** Assistant Professor II

**Department**: Jaipur School of Business (Faculty of Management) **Qualification:** LLM, M Com

Email: heena.jeasani@jecrcu.edu.in

Research Area: Finance, laws

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Heena	Assistant	9/1/2023	9/1/2023	LLM,	NET	NIL
Jeasani	Professor-II			M.COM		





Dr. Anita

**Designation: Assistant Professor** 

**Department**: Jaipur School of Business (Faculty of Management)

Qualification: Ph. D, UGC NET Email: anita.poonia@jecrcu.edu.in

Research Area: Accounting, Finance & Marketing

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Dr.	Assistant	10/08/2023	10/08/2023	Ph.D	NET	Nil
Anita	Professor-I					



Ms. Dilisha Mehta

**Designation:** Assistant Professor II

**Department**: Jaipur School of Business (Faculty of Management)

**Qualification:** M Com

Email: dilisha.mehta@jecrcu.edu.in

Research Area: Finance

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Dilisha	Assistant	1/08/2023	01/08/2023	M.COM	NET	NIL
Mehta	Professor-II					



Dr. Ati Agarwal

**Designation: Assistant Professor I** 

**Department**: Jaipur School of Business (Faculty of Management) **Qualification:** Ph. D, UGC NET

Email: ati.agarwal@jecrcu.edu.in

Research Area: HR

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Dr. Ati	Assistant	01/08/2023	01/08/2023	Ph.D	NET	Nil
	Professor-I					



Ms. Ankita Chauhan

**Designation: Assistant Professor II** 

**Department**: Jaipur School of Business (Faculty of Management)

Qualification: M.COM, UGC NET Email: ankita.chauhan@jecrcu.edu.in

Research Area: HRM

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Ankita	Assistant	01/03/2024	01/03/2024	M.COM	NET	Nil
Chauhan	Professor-II					

### Ms. Rishika Sharma



**Designation: Assistant Professor II** 

**Department**: Jaipur School of Business (Faculty of Management)

Qualification: MBA, M.COM

Email: rishika.sharma@jecrcu.edu.in

Research Area: Marketing

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Rishika	Assistant	27/07/2024	27/07/2024	MBA,	Nil	3
Sharma	Professor-II			M.COM		



## Mr. Raunak Sharma

**Designation:** Assistant Professor

Experience: 17 years

**Department**: Department of Management

Qualification: MBA (HR & Marketing), MA (English Literature & Linguistics), M. Com.

(Business Administration)

Email: raunak.sharma@sunstone.edu.in

Research Area: Human Resource Management, Business Development, Learning &

Development.

Publication: Research Paper: 2, Seminar/Conference: 3, FDP: 2

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Raunak	Assistant	01/04/2023	01/04/2023	MBA	Nil	02
Sharma	Professor					



Dr. Pallavi Mathur

**Designation:** Associate Professor

Experience: 16 years

**Department**: Department of Management

**Qualification:** Ph. D., MIB, B.Com **Email:** pallavi.mathur@sunstone.in

Research Area: Marketing, International Business, Economics

**Publication:**9 publications in various national and international peer reviewed and Scopus indexed journals, publication of 2 chapters in the books with ISBN number, Seminar/

conferences / workshops: 10, NPTEL courses:2

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Pallavi Mathur	Associate Professor	01-04- 2023	01-04-2023	Ph.D	Nil	15



Dr. Jyoti Meratwal

**Designation:** Associate Professor

**Experience:** 10 years

**Department:** Department of Management **Qualification:** Ph. D., MBA, B. Tech **Email:** jyoti.meratwal@sunstone.in

**Research Area**: Business Strategies, Marketing, TQM, Customer Delightness, HRA, Emotional Intelligence and leadership

**Publication**:6 publications in various national and international peer reviewed and Scopus indexed journals , publication of 6 chapters in

the books with ISBN number, Seminar/ conferences / workshops: 22,

NPTEL courses:2, FDP: 1, sponsored by ICSSR at Central University Punjab, Bathinda.

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Jyoti	Associate	01-04-	01-04-2023	Ph.D	Nil	6
Meratwal	Professor	2023				



#### Sumedha Kalia

**Designation:** Assistant Professor

**Experience**: 15 years

**Department**: Department of Business Administration

Qualification: Ph.D (Pursuing), MBA, B.com

Email: sumedha.kalia@sunstone.in

**Research Area**: Marketing **Publication**: **Research Paper:** 1

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Sumedha	Assistant	01-04-	01-04-2023	MBA	Nil	01
Kalia	Professor	2023				



#### Ms. Harleen Kaur

**Designation:** Assistant Professor

Experience: 10 years

**Department**: Department of Business Administration

Qualification: Internationally certified soft skill and image consultant,

MBA, B.com,

Email: harleen.kaur@sunstone.edu.in

Research Area: Training & development, Leadership, Soft skills, interview skills

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Harleen Kaur	Assistant Professor	01-04- 2023	01-04-2023	MBA	Nil	Nil



Ms. Bhanu Mati Doshi

**Designation:** Assistant Professor

**Experience:** 5+ years

**Department:** Department of Business Administration

Qualification: PhD (Pursuing), MBA(Finance), M.Com (Economic Administration and Financial

Management), B.Com

Email: bhanu.doshi@sunstone.edu.in

Research Area: Finance, Banking, Business economics,

Publication: Research Paper: 10, Seminar/Conference: 7, FDP: 2, MOOC: 2, Book: 01

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Bhanu	Assistant	01-04-	01-04-2023	MBA	NET	10
Mati	Professor	2023				
Doshi						



## Purvi Katta

**Designation:** Assistant Professor

**Experience**: 9 years

**Department**: Management

Qualification: UGC-NET, M.Com (ABST),

M.com (EAFM), M.com (Business Administration),

CS Professional (pursuing), CA-IPCC, B.com

Email: purvi.katta@sunstone.in

Research Area: Corporate Finance

**Seminar/Conference-2** 

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Purvi	Assistant	01-04-	01-04-2023	M.Com	UGC-	Nil
Katta	Professor	2023		(ABST	NET	



Dr. Garima Khangarot

**Designation:** Assistant Professor **Work Experience**: 6 Months **Department**: Management

Qualification:Ph.D (Commerce);

M.COM (Gold Medalist);B.COM (EAFM) **Email**: garima.khangarot@sunstone.in

Research Area: Marketing, Sustainability, Consumer Behaviour

Publication: Research Paper:6, Book Chapter:1; Seminar/Conference: 10,

Workshops:8; FDP: 1; MOOC: 1

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Garima	Assistant	01-04-	01-04-	Ph.D	Nil	Nil
Khangarot	Professor	2023	2023	(Commerce)		

### Ms. Garima Jain

**Designation**: Assistant Professor-II **Department**: Jaipur School of Business

**Qualification**: Pursuing PhD, M.Com (EAFM + BADM)

Email: <a href="mailto:garima.jain@jecrcu.edu.in">garima.jain@jecrcu.edu.in</a>
Research Area: Finance (Commerce)

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Garima	Assistant	01/07/2023	01/07/2023	M.com	NIL	1

Jain	Professor			



Mr. Ayush Kumar Sharma

**Designation**: Assistant Professor-II **Department**: Jaipur School of Business

**Qualification**: Pursuing PhD, M.Com (Finance); MBA(Fin); B.COM(Hons.)

Email: ayush.sharma@jecrcu.edu.in

Research Area: Finance, FinTech, Financial literacy, and Behavioural finance.

Publications: Research Paper Published- 6, International Research Conferences: 5

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Ayush	Assistant	03/11/2023	03/11/2023	M.COM &	NIL	9
Kumar	Professor			MBA		
Sharma						



# Dr. Shikha Pareek

**Designation:** Assistant Professor I **Department**: Jaipur School of Business

**Qualification:** Ph.D, MHRM

Email: shikha.pareek@jecrcu.edu.in

Research Area: Incentives and Performance, Human Resource Management.

Publication: Research Papers Published:4, Seminar/Conference:3

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Dr. Shikha	Assistant Professor	01/03/2024	01/03/2024	Ph.D	NIL	1
Pareek						



Mr. Udit Dave

**Designation**: Assistant Professor-II **Department**: Jaipur School of Business

**Qualification**: MBA

Email: udit.dave@jecrcu.edu.in
Research Area: Marketing (Digital Marketing)

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Udit	Assistant	15/02/2024	15/02/2024	MBA	NIL	NIL
Dave	Professor					



Ms. Kirti Singh

**Designation**: Assistant Professor-II **Department**: Jaipur School of Business

Qualification: M.COM; B.COM; and UGC NET

Email: kirti.singh@jecrcu.edu.in

Research Area: Finance

**International Research Conferences**: 1

Faculty Name	Designation	Date of Joining the Present Position	First Date of Joining the University	Highest Qualification	NET/ JRF/ SLET	Research Publications in Scopus/WOS Indexed Journals/ UGC care/Conferences
Kirti	Assistant	24/07/2024	24/07/2024	M.COM	NET	1
Singh	Professor					



Ms. Sandhya Sharma

**Designation**: Assistant Professor II **Department**: Jaipur School Of Business

Qualifications: Ph.D (Pursuing), M.Com (Finance), B.Com

Email: sandhya.sharma@jecrcu.edu.in

Research Area: Artificial Intelligence Ethics and U.P.I

Publications: Research Paper Published- 2, International Research Conferences: 4

the Joining SLET Scopus/ WO	Faculty Name	Designation	Date Joining the			Of	Hignest Qualifications	JRF/	Research Publication Scopus/	
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		Present Position				UGC/ Conference
Sandhya Sharma	Assistant Professor II	17/08/ 2023	17/08/ 2023	M.Com	NO.	2