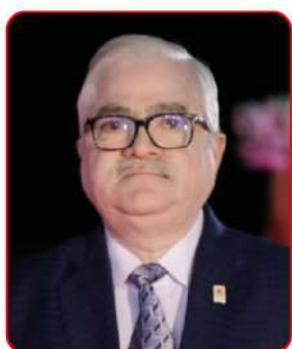




Prof. (Dr.) Renu Pareek, Ph.D., MBA (Marketing), MBA (IT), PGDMM.

Dean, Jaipur School of Business. More than 22 years of experience in higher education, **Research Area:** Marketing Management, Brand Building, Service Marketing, Consumer Behavior, and Total Quality Management. **Research Papers Published:** 36, Seminar/Conference: 17, FDP/MOOC: 14, Consultancies: 03, Book Written: 01, Patent & Copyright: 4, MDP: 15, **PhD Guided/Supervision:** 14, Project Guided: 200, Executive Committee Member: NHRDN, ISTD.



Prof. (Dr.) N.D. Mathur, Ph.D., M.Phil. (Economics), M.A. (Eco.), M.Com (Eco. Admin.),

Dean, Jaipur School of Economics. More than 45 years of teaching experience in Economics in higher education. Renowned soft skills trainer and consultant, Member of the Public Expenditure Committee of the Government of Rajasthan, and the NAAC.

Research Area: Public Policy Management, Economics, Humanities, Social Sciences, Books - 10, Reference books: 17, Research Paper: 70, Seminar/Conference: 100, FDP/MOOC: 75, **PhD Guided/Supervision:** 36.



Prof. (Dr.) Sandeep Naga, Ph.D., MBA, PGDGC, PGDEMA, PGDPPIM, BE (Mechanical) - MNIT, Jaipur. More than 32 years of Administrative experience in Research and Development, Project Management, Marketing, Market Research, Supply Chain Management, Long-term planning in the CK Birla Group of Companies.

Research Area: New Product Development, Strategic Management, SCM, P&O, Mktg. Management, TQM, and PM. **Research Papers Published:** 3, MDP: 50, Ph.D. Awarded/Supervision: 5. **Technical Training (Abroad):** 1. NTN Corporation, Japan, 2. IZUMI, Japan, 3. Meccanica Nova S.p.A., Italy



Prof. (Dr.) Ruchi Goyal, Ph.D., MHRM, M.A. (Economics),

More than 21 years of experience in management education.

Research Area: Business Economics, Human Resource Management, Business Environment, Organizational Behavior, Publication:

Research Papers Published: 47, Books Authored: 5, Awards 3, MOOC Courses 5, Project funding was received for 2 projects. Project Guided: 250,

Presented in Conferences: 13, **Ph.D. Awarded/Supervision:** 13.



Prof.(Dr.) Nupur C Sharma, Ph.D., Fellow in ODD, MMS. 18 years of blended experience in Academics (Management and Engineering institutes) and Core HR function across a diverse set of Industries. **Research Area:** Human Resources, Organisation Behaviour, Retention Strategies, Career Stages of Employees, Employee Consultancy: 3, MDP: 5



Dr. Ritu Dixit, HOD, Ph.D., MBA, PGDBM. More than 15 years of experience in management education. **Research Area:** Human Resource Management, Talent Acquisition, Talent Retention, Employee Engagement, Job Satisfaction, E-HRM Practices . **Research Papers Published:** 16, FDP/MOOC:10, Consultancies: 02, Book Written: 02, MDP: 7. **Ph.D. Awarded/Supervision:** 4



Dr. Jyoti Jain, Associate Professor, Ph.D., MBA (Marketing and HR). More than 17 years of experience in higher education, **Research Area:** Marketing Management, Human Resource Management, Brand Building, Service Marketing, Consumer Behaviour, Advertising, and Organisation Behaviour. **Research Papers Published:** 30, **Ph.D. Awarded/Supervision:** 9



Dr. Manish Sharma, Assistant Professor, Ph.D., MBA, M.Com, M.A. (Economics). More than 13 years of experience in management education. **Research Area:** Securities Analysis and Portfolio Management, Hedging and Risk Management, Financial Derivatives, and Financial Management. **Research Paper Published:** 2, **Ph.D. Awarded/Supervision:** 2



Dr. Usha Chouhan, Assistant Professor, Ph.D., MHRM, M.com, B.Sc. More than 10 years of experience in management education. **Research Area** Human Resource Management, Marketing Management, Digital Marketing, Labour Laws, Industrial Relations, Corporate Governance and Social Responsibility. **Research Papers Published:** 13. **Ph.D. Awarded/Supervision:** 2



Dr. Joochi Chaturvedi, Assistant Professor, Ph.D., MS (Quality Management) – BITS–Pilani, B.E. (Mech.). More than 15 years of experience in Industry, Education, and Research. **Research Area:** Quality Management, Human Resource Management, Business Excellence, Environmental Management, Production and Operations Management. **Research Papers Published-52.**



Dr. Arun Gautam, Assistant Professor, Ph.D., MBA. More than 10 years of experience in management education, **Research Area:** Goods and Services Tax, Direct Tax, Finance, Accounting (IFRS), Financial Inclusion, Corporate Performance Measurement Auditing. **Research Papers Published:** 66, **Ph.D. Awarded/Supervision:** 3