



JECRCTM
UNIVERSITY
BUILD YOUR WORLD
SCHOOL OF DESIGN

DETAILED CURRICULUM

**2-YEAR PG PROGRAM: M.Sc GRAPHIC DESIGN
BATCH (2023 – 27)**

M.SC GRAPHIC DESIGN (YEAR: I)- Scheme of Examination
Batch: 2023-2027

Semester	Sr. no.	Course Code	Course Name	L	T	P	Total Contact Hrs.	Credit
I	1	MSD056A	FORM DERIVATIONS & MATERIAL STUDIES	0	0	8	8	4
	2	MSD057A	DESIGN FOUNDATION	0	0	8	8	4
	3	MSD058A	COMPUTER GRAPHICS-I	0	0	6	6	3
	4	MSD059A	STILL PHOTOGRAPHY	0	0	4	4	2
	5	MSD060A	VECTOR ART & DESIGN	0	0	4	4	2
	6	DIN001A	CULTURE EDUCATION-I	2	0	0	2	2
	TOTAL =						32	17

Semester	Sr. no.	Course Code	Course Name	L	T	P	Total Contact Hrs.	Credit
II	1	MSD061A	ART APPRECIATION	4	0	0	4	4
	2	MSD062A	GRAPHIC DESIGN FUNDAMENTALS	0	0	6	6	3
	3	MSD063A	VISUAL NARRATIVE & STORYBOARDING	0	0	6	6	3
	4	MSD064A	VECTOR ART & DESIGN-II	0	0	6	6	3
	5	MSD065A	COMPUTER GRAPHICS-II	0	0	6	6	3
	6	DIN002A	CULTURE EDUCATION-II	2	0	2	2	3
	TOTAL =						30	19

M.SC GRAPHIC DESIGN (YEAR: II)- Scheme of Examination

Batch: 2023-2027

Semester	Sr. no.	Course Code	Course Name	L	T	P	Total Contact Hrs.	Credit
III	1	MSD066A	BRAND IDENTITY DESIGN & DEVELOPMENT	0	0	8	8	4
	2	MSD067A	MOTION GRAPHICS (2-D ANIMATION)	0	0	6	6	3
	3	MSD068A	FINAL PORTFOLIO	0	0	4	4	2
	4	MSD069A	COMPUTER GRAPHICS-III	0	0	4	4	2
	5	MSD070A	MOTION PHOTOGRAPHY	0	0	4	4	2
	6	MSD071A	3D PRODUCT DESIGNING	0	0	4	4	2
							30	15

Semester	Sr. no.	Course Code	Course Name	L	T	P	Total Contact Hrs.	Credit
IV	1	MSD072A	GRAPHIC DESIGN PROJECT PORTFOLIO	0	0	6	6	3
	2	MSD073A	COMPUTER GRAPHICS-IV	0	0	6	6	3
	3	MSD074A	DIGITAL & PRINT PRODUCTION	0	0	8	4	2
	4	MSD075A	INTERNSHIP	0	0	10	10	5
	5	MSD076A	VFX & POST PRODUCTION	0	0	4	4	2
								30

NOTE: Students will be awarded a **M.SC. (PG Degree-Honours with Research) in GRAPHIC DESIGN** after securing **66 Credits**

Title of Degree Program

M.SC in Graphic Design

Definition of credit hour:

One credit is 1 hour of theory lecture and one credit is 2 hours of practical work

Degree plan

Following is the list of courses from

1. Total Credit for Batch 2023-2027= 66
2. Total Relaxation= nil

Semester Wise Credit Distribution

1 st	2 nd	3 rd	4 th	Total	Minimum credit Required
17	19	15	15	66	66