



JECRCTM
UNIVERSITY
BUILD YOUR WORLD

FACULTY OF DESIGN

SYLLABUS AND COURSE STRUCTURE

M.Des. IN FASHION DESIGN

BATCH (2022 – 24)

Title of Degree Program
Masters of Design- Fashion Design

Definition of credit hour:

One credit is 1 hour of theory lecture and one credit is 2 hours of practical work.

Degree plan

Following is the list of courses from
Masters of Design - Fashion Design

SEMESTER- I

Sr. No.	Course Code	Course Title	L	T	P	Contact Hrs.	Credits
1	MDE001A	Professional Communication Skills	2	0	0	2	2
2	MDE002A	Fashion Merchandising & Marketing	2	0	0	2	2
3	MDE003A	Entrepreneurship	2	0	0	2	2
4	MDE004A	Design Thinking	0	0	8	8	4
5	MDE005A	Industrial Pattern Making and Grading	0	0	8	8	4
6	MDE006A	Design Project & Documentation - 1(Women Wear)	0	0	8	8	4
7		Total	6	0	24	30	18

SEMESTER – II

Sr. No.	Course Code	Course Title	L	T	P	Contact Hrs.	Credits
1	MDE007A	Trends Research, Analysis & Forecasting	1	0	0	1	1
2	MDE008A	Operations and Supply Chain Management	2	0	0	2	2
3	MDE009A	Brand Management	2	0	0	2	2
4	MDE010A	Research Methods	0	0	6	6	3
5	MDE011A	Design Project & Documentation – 2(Industry Based Class Room Project)	0	0	8	8	4
6	MDE012A	Digital Fashion Design and Illustrations	0	0	6	6	3
7	MDE013A	Elective 1-Textile Concepts	0	0	2	2	1
8	MDE014A	Elective 2-Fashion Styling and Photography					
9		Open Elective	3	0	0	3	3
		Total	8	0	22	30	19

SEMESTER – III

Sr. No.	Course Code	Course Title	L	T	P	Contact Hrs.	Credits
3	MDE015A	Visual Merchandising & Packaging	2	0	0	2	2
3	MDE016A	Fashion & Lifestyle	1	0	0	1	1
3	MDE017A	Sustainable Design	2	0	0	2	2
3	MDE018A	Apparel Value Addition	0	0	8	8	4
3	MDE019A	Fashion Illustrations 3D & Advertising Media	0	0	8	8	4
3	MDE020A	Portfolio	0	0	4	4	2
3	MDE021A	Elective 3-Contemporary Art	0	0	2	2	1
3	MDE022A	Elective 4-Technical Textiles					
3		Open Elective	3	0	0	3	3
		Total	8	0	22	30	19

SEMESTER – IV

Sr. No.	Course Code	Course Title	L	T	P	Contact Hrs.	Credits
1	MDE023A	Dissertation	0	0	16	16	8
2	MDE024A	Mini Project	0	0	16	16	8
3	MDE025A	Office Training (Internship)	0	0	48	48	24
		Total	0	0	80	80	40

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Title of Degree Program

M.Des in Fashion Design

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Degree plan

Following is the list of courses from

1. Total Credit for Batch 2022-2024= 96

2. Total Relaxation= nil

Semester Wise Credit Distribution

1 st	2 nd	3 rd	4 th	Total	Minimum credit Required
18	19	19	40	96	96