



JECRC University has got membership of IIID (INDIAN INSTITUTE OF INTERIOR DESIGNERS) Jaipur Region Chapter. Institute of Indian Interior Designers, popularly called I.I.I.D; was founded in 1972 to establish good professional and trade practices and ethics amongst its members and to highlight and enhance the image of the Interior Design Profession and exchange know-how with similar organizations within the country & and abroad. IIID is a member of APSDA: Asia Pacific Space Designers Alliance. Today, with over 8,000 members in 31 chapters & and centers across India, IIID is the true representative of the Interior Design fraternity within the country as well as globally. IIID has well-defined aims and objectives for the fulfilment of its duties towards the fraternity & profession and society at large.

Why IIID for students and professionals?

- Encourage and foster ideals of the profession.
- Promote fellowship and ethical conduct.
- Advance common interests of members.
- Liaison between members and authorities.
- Act for the common benefits of members.
- Multi-category membership with the Associate, Fellow, and Trade categories forming the core of the Institute.
- Other categories include Affiliate, Education, Licentiate, Student, Corporate, Press, and honorary members to include all the stakeholders of the Interior Design Profession.

Networking & Collaborations:

- Communicate & and cooperate with similar national and international organizations.
- Encourage interaction & and cooperation between designers, affiliated professions, artists, craftsmen & and trades.

Education:

- Promote research & and scientific work in connection with Interior Design.
- IIID has worked out a comprehensive syllabus periodically updated - to implement high-quality education in Interior Design which is available for adoption by educational institutes.
- Conduct continuing education workshops, seminars & and programs for the benefit of its members.

Communication:

- IIID publishes “INSITE”, a monthly magazine that provides a walk-through of its various regional & and national activities. It also includes sections that contribute to the continuing education of its members through updates on design solutions & and technology and features examples of good design & and design practices from around the country.
- IIID also maintains a unique web portal on www.iiid.in

Awards:

- IIID promotes and acknowledges excellence in interior design at Regional as well as National levels by conducting an Annual Awards program, currently IIID-ANCHOR Awards.
- IIID has also collaborated with Godrej Interior to promote creativity in specific fields of furniture product design through its Annual IIID-GODREJ- Innovation Awards program.

Exhibitions:

- Various chapters & centers regularly organize "SHOWCASE" exhibitions for building & interiors related materials & services.
- SHOWCASE exhibitions are typically coupled with theme-based seminars & and presentations to fulfil the Institute's objectives on a single platform.

Conventions:

- The bi-annual National Convention "NATCON" gathers members from across the country to deliberate on issues of significant interest and relevance to the Interior Design Profession.
- Each NATCON establishes new benchmarks in creativity and solidarity within the fraternity.

IIID- www.iiid.in

