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**SCHOOL OF DESIGN**

**SYLLABUS AND COURSE STRUCTURE**

**M.DES IN FASHION DESIGN**

**BATCH (2022 – 24)**

**Title of Degree Program**

**Masters of Design- Fashion Design**

**Definition of credit hour:**

One credit is 1 hour of theory lecture and one credit is 2 hours of practical work.

**Degree plan**

Following is the list of courses from

**Masters of Design - Fashion Design**

**SEMESTER- I**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Sr. No.** | **Course Code** | **Course Title** | **L** | **T** | **P** | **Contact Hrs.** | **Credits** |
| 1 | MDE001A | Professional Communication Skills | 2 | 0 | 0 | 2 | 2 |
| 2 | MDE002A | Fashion Merchandising & Marketing | 2 | 0 | 0 | 2 | 2 |
| 3 | MDE003A | Entrepreneurship | 2 | 0 | 0 | 2 | 2 |
| 4 | MDE004A | Design Thinking | 0 | 0 | 8 | 8 | 4 |
| 5 | MDE005A | Industrial Pattern Making and Grading | 0 | 0 | 8 | 8 | 4 |
| 6 | MDE006A | Design Project & Documentation - 1(Women Wear) | 0 | 0 | 8 | 8 | 4 |
| 7 |  | **Total** | **6** | 0 | **24** | 30 | **18** |

**SEMESTER – II**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Sr. No.** | **Course Code** | **Course Title** | **L** | **T** | **P** | **Contact Hrs.** | **Credits** |
| 1 | MDE007A | Trends Research, Analysis & Forecasting | 1 | 0 | 0 | 1 | 1 |
| 2 | MDE008A | Operations and Supply Chain Management | 2 | 0 | 0 | 2 | 2 |
| 3 | MDE009A | Brand Management | 2 | 0 | 0 | 2 | 2 |
| 4 | MDE010A | Research Methods | 0 | 0 | 6 | 6 | 3 |
| 5 | MDE011A | Design Project & Documentation – 2(Industry Based Class Room Project) | 0 | 0 | 8 | 8 | 4 |
| 6 | MDE012A | Digital Fashion Design and Illustrations | 0 | 0 | 6 | 6 | 3 |
| 7 | MDE013A | Elective 1-Textile Concepts | 0 | 0 | 2 | 2 | **1** |
| 8 | MDE014A | Elective 2-Fashion Styling and Photography |
| 9 |   | Open Elective  | 3 | 0 | 0 | 3 | **3** |
|  |  | **Total** | **8** | **0** | **22** | 30 | **19** |

**SEMESTER – III**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Sr. No.** | **Course Code** | **Course Title** | **L** | **T** | **P** | **Contact Hrs.** | **Credits** |
| 3 | MDE015A | Visual Merchandising & Packaging | 2 | 0 | 0 | 2 | 2 |
| 3 | MDE016A | Fashion & Lifestyle | 1 | 0 | 0 | 1 | 1 |
| 3 | MDE017A | Sustainable Design | 2 | 0 | 0 | 2 | 2 |
| 3 | MDE018A | Apparel Value Addition | 0 | 0 | 8 | 8 | 4 |
| 3 | MDE019A | Fashion Illustrations 3D & Advertising Media  | 0 | 0 | 8 | 8 | 4 |
| 3 | MDE020A | Portfolio | 0 | 0 | 4 | 4 | 2 |
| 3 | MDE021A | Elective 3-Contemporary Art | 0 | 0 | 2 | 2 | 1 |
| 3 | MDE022A | Elective 4-Technical Textiles |
| 3 |   | Open Elective  | 3 | 0 | 0 | 3 | **3** |
|   |   | **Total** | **8** | 0 | **22** | 30 | **19** |

**SEMESTER – IV**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Sr. No.** | **Course Code** | **Course Title** | **L** | **T** | **P** | **Contact Hrs.** | **Credits** |
| 1 | MDE023A | Dissertation  | 0 | 0 | 16 | 16 | 8 |
| 2 | MDE024A | Mini Project | 0 | 0 | 16 | 16 | 8 |
| 3 | MDE025A | Office Training (Internship) | 0 | 0 | **48** | 48 | 24 |
|  |   | **Total** | **0** | 0 | **80** | 80 | 40 |